



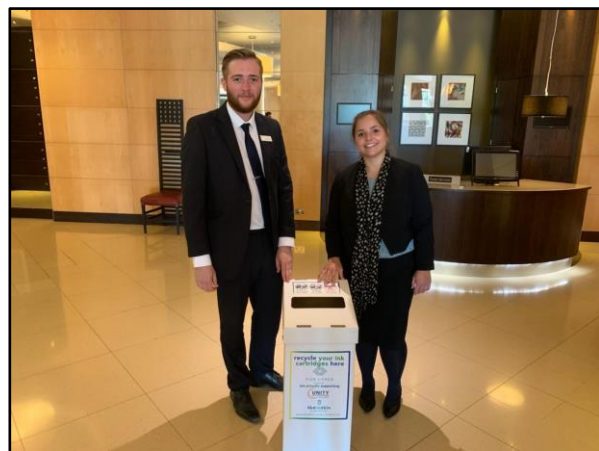
Ink Cartridge Recycling and Fundraising Partnership Between Businesses and Their Chosen Charity

Why work with The Ink Bin?

An ink cartridge will take up to 1000 years to degrade in landfill yet it is very simple to refill or recycle. Wherever possible, we work to send ink cartridges back into the **circular economy** to make the most environmentally positive impact that we can. Unlike some companies, **we will accept all home-use cartridges** and pledge to **recycle every last one**. For some cartridges, we are able to **provide funds** back to worthy causes. One of the major charities we support is Emmaus UK who fight to tackle homelessness. We work with so many charities, including- Hospices, Air Ambulance, Animal Charities, Plastic Free Charities and we also specialise in our support of schools. We are passionate about the environment and provide free educational materials for children to help them create excellent sustainable habits for the future.

A little about us

The Ink Bin are a Colchester-based company that work across the whole of the U.K. We work to ecofundraise for schools, charities and other community projects through collecting and recycling home-use ink cartridges. We are insured and licensed to carry waste and recycle every large cartridge returned to us.





How it works

We provide your chosen charity with Ink Bins for either the community area or your workspace. We can also provide your employees who are working and printing from home with their own desktop Ink Bin too.

We cover all of the arrangements and costs to collect the ink cartridges which you have collected and we then pay your chosen charity for certain cartridges within the collection. A guide below shows some values-

HP62 BLACK	£1.00	HP302 INS INK	£0.70
HP62 COLOUR	£1.05	HP304 INS INK	£1.00
HP300	£0.50	CANON 540	£0.85
HP301 BK	£0.75	CANON 541	£1.00
HP301 CL	£0.80	CANON 545	£0.85
HP 302 BK	£0.75	CANON 546	£1.00
HP302 CL	£0.80	CANON 511	£0.95
HP304 BK	£1.00	CANON 512	£0.80
HP304 CL	£1.05	CANON 513	£0.95
Previously remanufactured as above : 50% of the value listed above			
PRICES FOR FEBRUARY MARCH 2021			

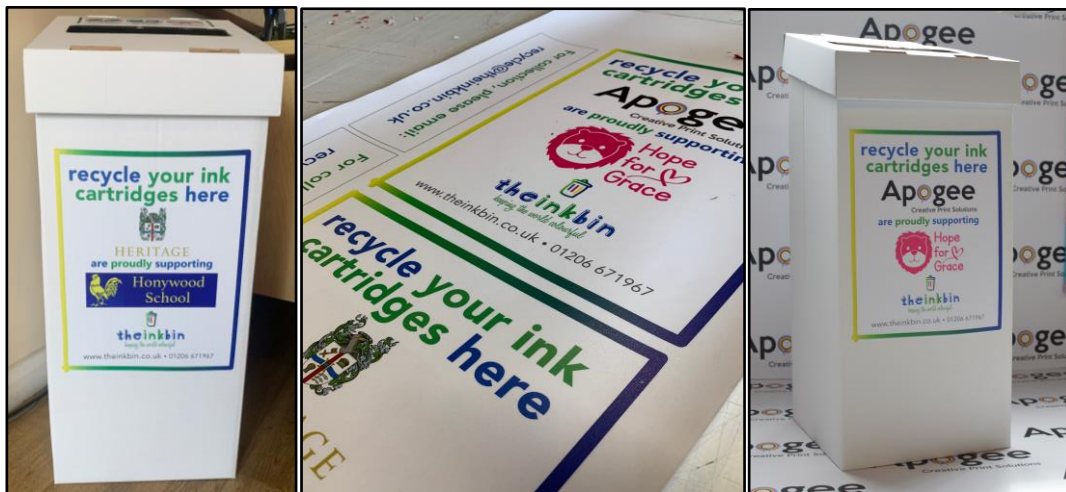


Introducing our new desktop Ink Bins to support employees working from home

Branding and Costs

Our Ink Bins can be **branded with two logos**- both your own and the charity which you are supporting. If you are choosing to order a larger volume of Ink Bins, we are happy to work on a bespoke design for the project.

We will provide you with an invoice as well as feedback on the value you have raised for you charity. We provide your charity with a detailed remittance.



Costs

Personalised Large Ink Bin with two logos	£35.00 inc. postage
Personalised Desktop Ink Bin with two logos	£20 inc. postage
Personalised blog for sharing	£25.00
Personalised flyers- 500	£75.00 inc. postage

Further Marketing Opportunities



Flyers to promote your work with your customers



Blogs which we can use for targeted advertising

Toner Recycling

We are more than aware that branch offices may well mostly use toner cartridges. It is in fact against the law now to throw these in the trash. The Ink Bin are sadly unable to offer this as a competitive service for one simple reason. Under WEEE directives, your manufacturer or supplier is legally obliged to accept these for recycling free; at their cost. Most toner cartridges are costly to recycle and are also heavy to transport. Therefore, it makes no sense for us to work in this area.

However, we have recycling and the reduction of plastic waste at the centre of our business and have outlined a good starting point for recycling these a great place to start is by looking on our website- www.theinkbin.co.uk/toners

Please do feel free to email us – recycle@theinkbin.co.uk

becky.baines@theinkbin.co.uk

07712 577528

www.theinkbin.co.uk